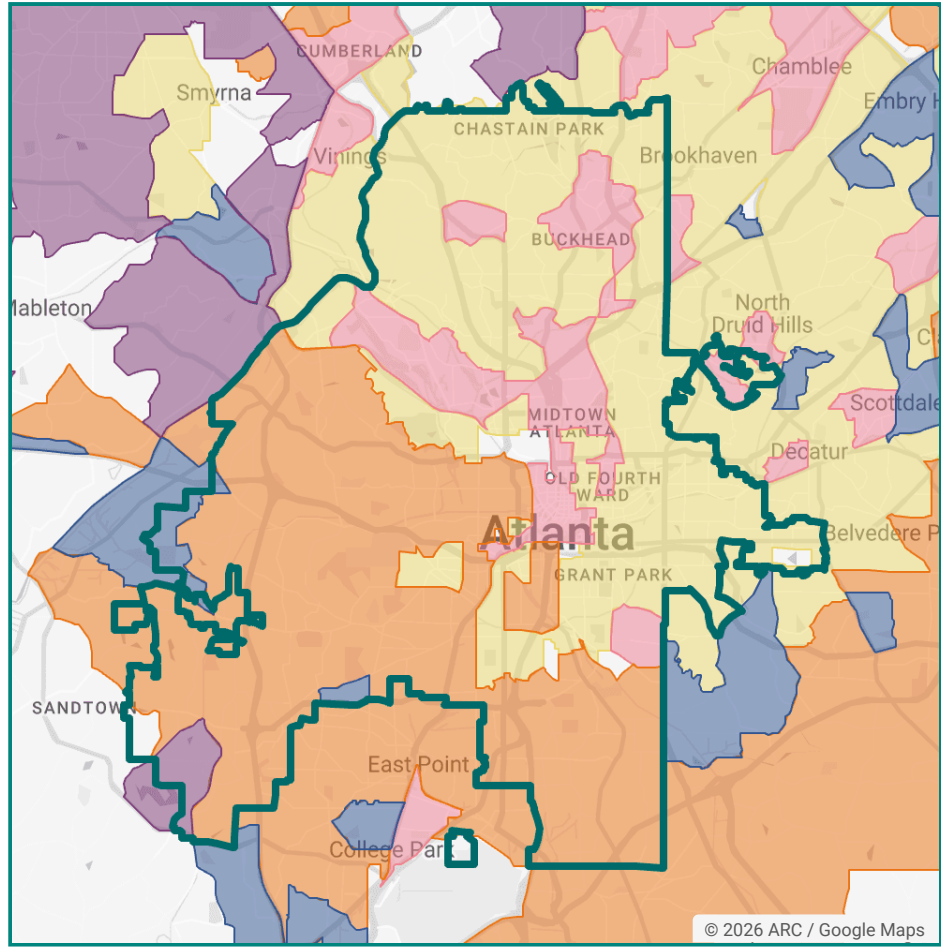


- 46% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**
- 38% SUBMARKET 1: HIGHER-PRICED URBAN NEIGHBORHOODS**
- 12% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS**
- 1% SUBMARKET 4: BELOW-MEDIAN PRICED URBAN NEIGHBORHOODS**
- 1% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**
- 2% NOT COVERED BY SUBMARKET**

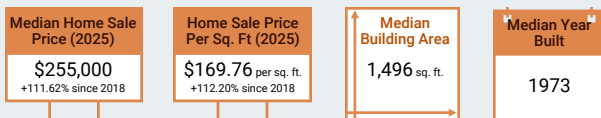


TOP SUBMARKET(S) BY PERCENTAGE

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households



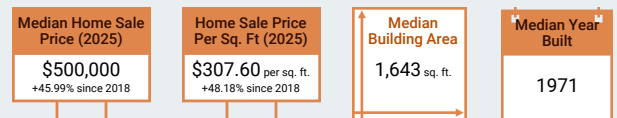
Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

Submarket 1: Higher-Priced Urban Neighborhoods

Core neighborhoods with mostly higher-priced homes and higher than average rents, consisting of a mix of mostly older single family homes and both older and newer multifamily housing.

- Low proportion of residents in poverty (along with 5 & 6)
- Mix of owners and renters
- Mix of SF and MF housing units
- Lowest proportion of households with no vehicle within urban submarkets



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Collaborate on new programs and partnerships
- Establish local housing funding resources and programs

Develop Leadership & Collaboration on Affordability

- Lead and partner for affordable and equitable housing
- Support local leaders through regional programs

Preserve Affordable Supply

- Create preservation programs and partnerships
- Inventory affordable housing stock

Promote Housing Stability

- Establish housing stability policies and programs
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2025)	\$357,000
Change in Median Home Sale Price (2020-25)	+26%
Home Sale Price Per Sq Ft (2025)	\$279.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2020-25)	+28%
Median Building Area of Home Sales (2025)	1,404 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Atlanta City on the Metro Atlanta Housing Toolkit website](https://metroathousing.org/cities/atlanta/) (https://metroathousing.org/cities/atlanta/)
- [Explore Housing Strategy Resource](https://metroathousing.org/resources) (https://metroathousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)