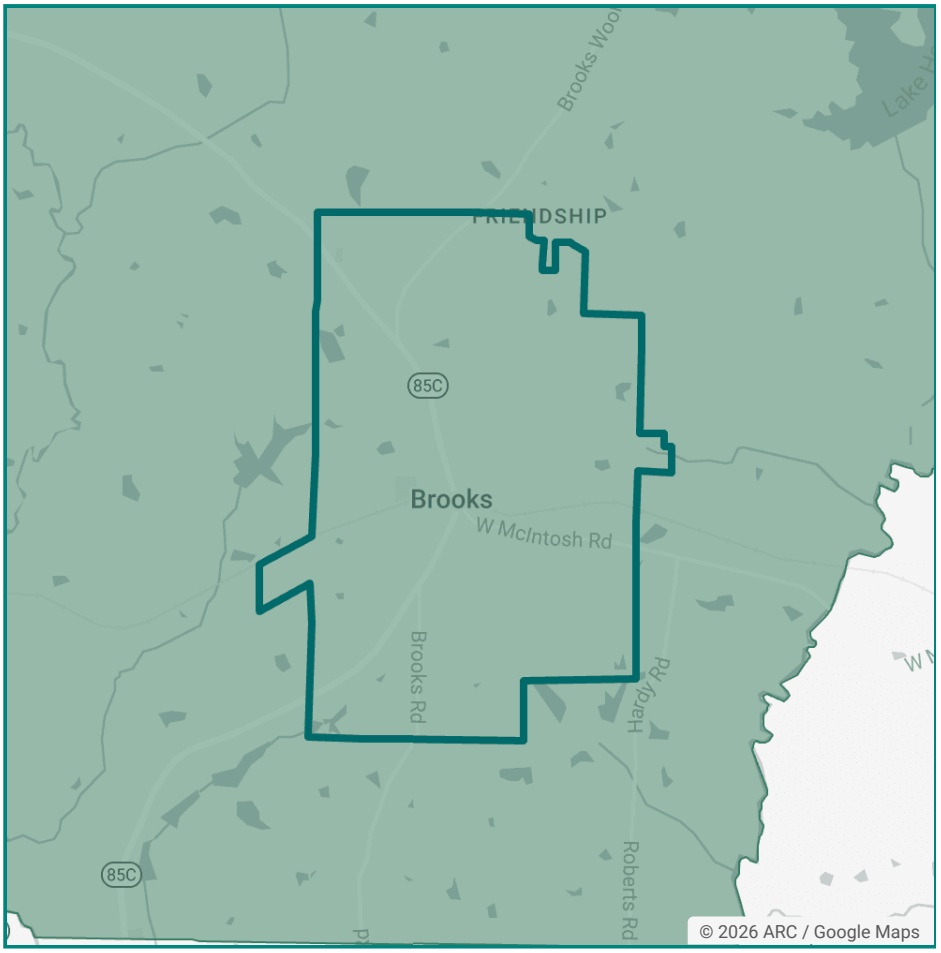
Atlanta Regional Commission

METRO ATLANTA HOUSING TOOLKIT

BROOKS CITY SNAPSHOT

100% SUBMARKET 10: HIGHER-PRICED RURAL



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 10: Higher-Priced Rural

Rural areas with generally newer, higher-priced, large owner-occupied single-family homes on large lots.

- Highest proportion of 65+ residents
- Smallest proportion of renters
- Smallest proportion of MF housing units

Median Home Sale Price (2025)	Home Sale Price Per Sq. Ft (2025)	Median Building Area	Median Year Built
$454,200	$198.62 per sq. ft.	2,282 sq. ft.	2002
+62.39% since 2018	+74.13% since 2018		

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the **DATA EXPLORER**

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Support smaller homes and ownership opportunities

Expand Capital Resources

- Collaborate on new programs and partnerships
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Identify housing needs through planning
- Support local leaders through regional programs

Preserve Affordable Supply

- Create preservation programs and partnerships
- Leverage funding resources for preservation

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability

Reduce Housing & Transportation Costs

- Increase walkability

LEARN MORE

- Explore Brooks City on the Metro Atlanta Housing Toolkit website (https://metroatlhousing.org/cities/brooks/)
- Explore Housing Strategy Resource (https://metroatlhousing.org/resources)
- Explore ARC Housing Success Stories (https://atlantaregional.org/what-we-do/housing)