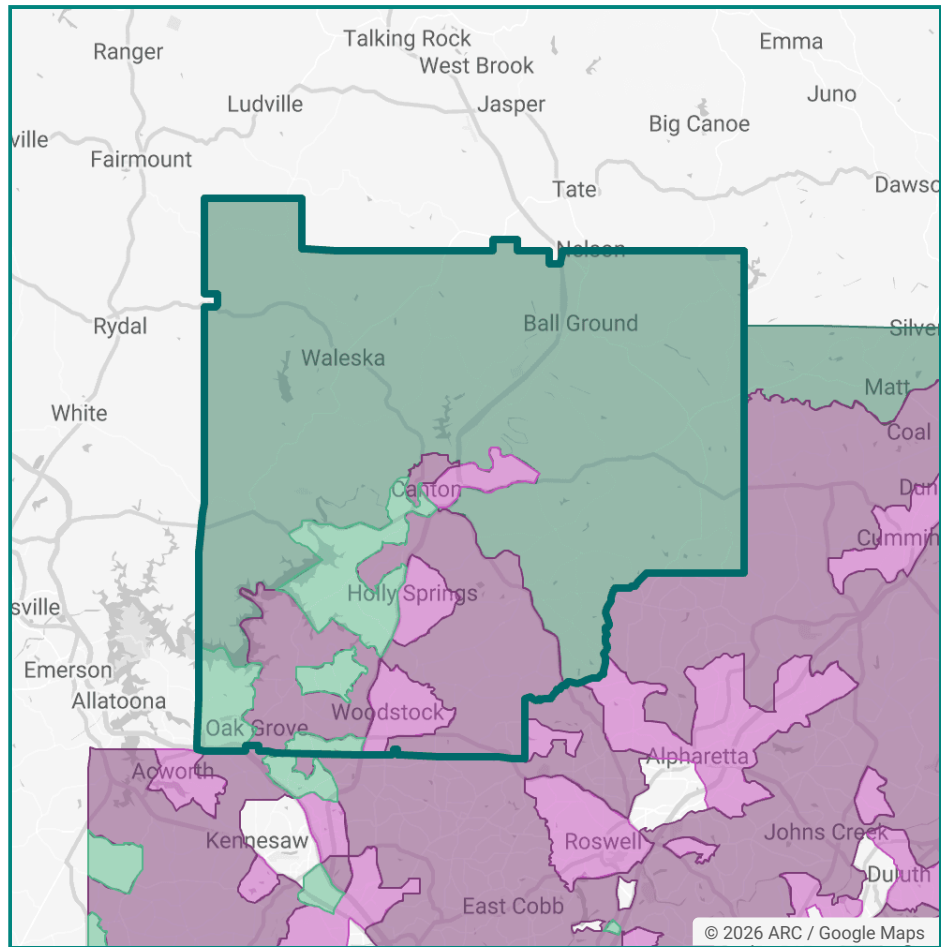


- 70% SUBMARKET 10: HIGHER-PRICED RURAL**
- 17% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**
- 8% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**
- 5% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 10: Higher-Priced Rural

Rural areas with generally newer, higher-priced, large owner-occupied single-family homes on large lots.

- Highest proportion of 65+ residents
- Smallest proportion of renters
- Smallest proportion of MF housing units



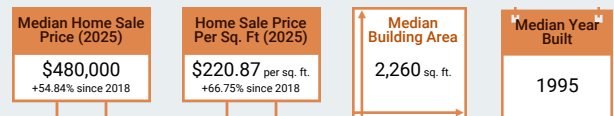
Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

Submarket 6: Higher-Priced Suburban Neighborhoods

Moderate-to-higher-priced suburban neighborhoods consisting almost entirely of single family homes.

- Low proportion of residents in poverty (along with 1 & 5)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened owners (along with 5)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Support smaller homes and ownership opportunities

Expand Capital Resources

- Collaborate on new programs and partnerships
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Identify housing needs through planning
- Support local leaders through regional programs

Preserve Affordable Supply

- Create preservation programs and partnerships
- Leverage funding resources for preservation

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

COUNTY SNAPSHOT

Median Home Sale Price (2025)	\$465,000
Change in Median Home Sale Price (2020-25)	+55%
Home Sale Price Per Sq Ft (2025)	\$211.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2020-25)	+61%
Median Building Area of Home Sales (2025)	2,256 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Cherokee County on the Metro Atlanta Housing Toolkit website](https://metroatlhousing.org/counties/chokeee/) (https://metroatlhousing.org/counties/chokeee/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)