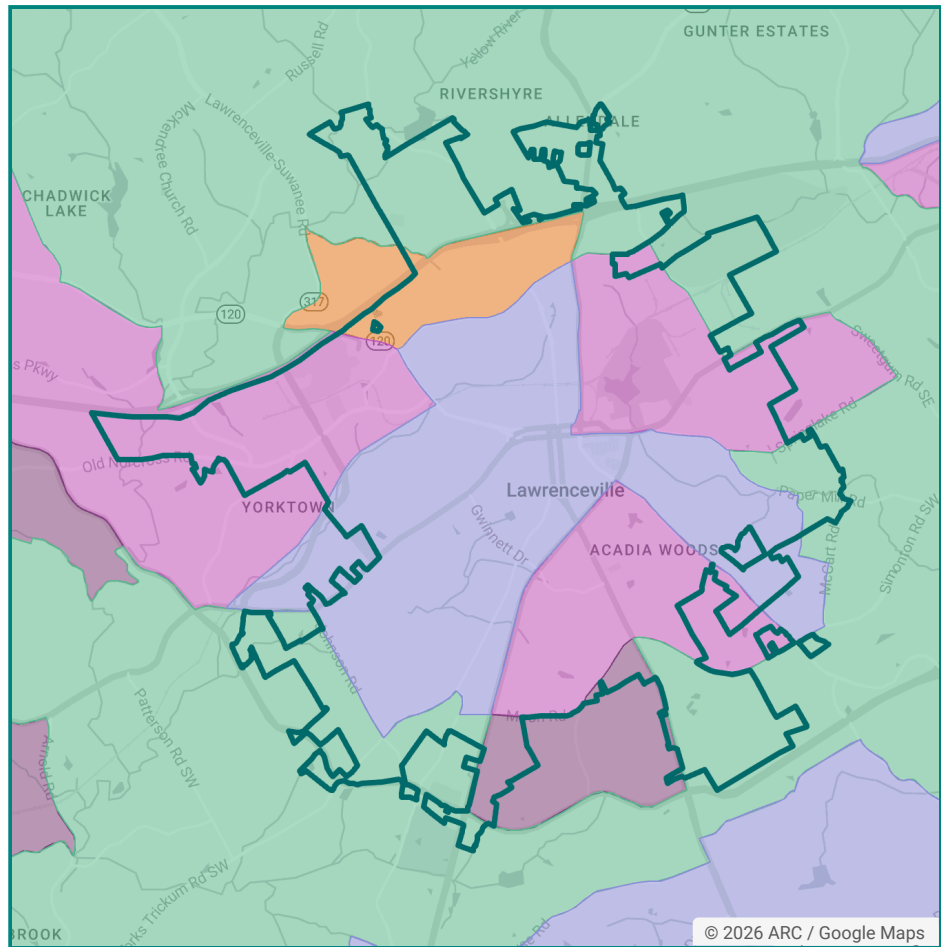


LAWRENCEVILLE CITY SNAPSHOT



- 37% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**
- 32% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**
- 24% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**
- 5% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**
- 2% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 8: Below-Median Priced Suburban Employment Corridors & Town Centers

Lower-priced moderately-sized suburban homes in neighborhoods mostly consisting of homeowners, albeit with an increasing proportion of renters.

- High proportion of investor-owned properties (along with 7 & 9)
- Mostly owners, albeit with highest proportion of renters among suburban and rural submarkets
- Mix of SF and MF housing units
- Lowest median household incomes among suburban and rural submarkets
- Highest proportion of households with no vehicle among suburban and rural submarkets
- Low proportion of cost-burdened renters (along with 7)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

Submarket 5: Higher-Priced Suburban Employment Corridors & Town Centers

Moderate-to-higher-priced suburban neighborhoods near employment centers with a mix of single family and multifamily units housing both renters and owners.

- Low proportion of residents in poverty (along with 1 & 6)
- Mostly owners, albeit with a higher proportion of renters than 6
- Mix of SF and MF housing units
- Low proportion of cost-burdened owners (along with 6)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Allow and incentivize innovative housing types
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Establish local housing funding resources and programs
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Identify housing needs through planning
- Support local leaders through regional programs

Preserve Affordable Supply

- Address blight
- Create preservation programs and partnerships

Promote Housing Stability

- Establish housing stability policies and programs
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2025)	\$340,000
Change in Median Home Sale Price (2020-25)	+50%
Home Sale Price Per Sq Ft (2025)	\$185.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2020-25)	+65%
Median Building Area of Home Sales (2025)	1,860 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2020-2025. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Lawrenceville City on the Metro Atlanta Housing Toolkit website](https://metroatlhousing.org/cities/lawrenceville/) (https://metroatlhousing.org/cities/lawrenceville/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)