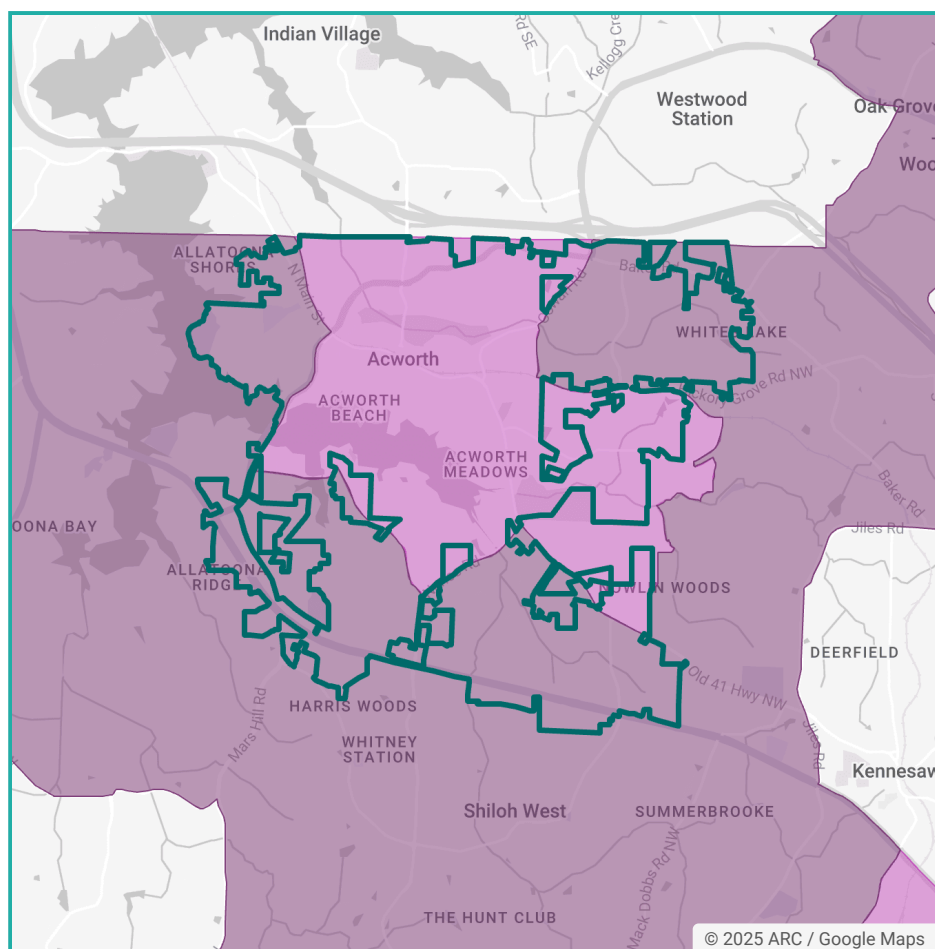




48% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS

44% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS

8% NOT COVERED BY SUBMARKET



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## TOP SUBMARKET(S) BY PERCENTAGE

### Submarket 6: Higher-Priced Suburban Neighborhoods

Moderate-to-higher-priced suburban neighborhoods consisting almost entirely of single family homes.

- Low proportion of residents in poverty (along with 1 & 5)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened owners (along with 5)



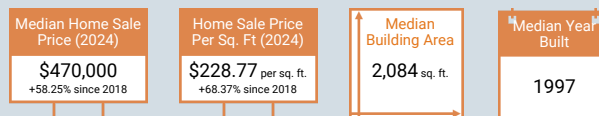
Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

### Submarket 5: Higher-Priced Suburban Employment Corridors & Town Centers

Moderate-to-higher-priced suburban neighborhoods near employment centers with a mix of single family and multifamily units housing both renters and owners.

- Low proportion of residents in poverty (along with 1 & 6)
- Mostly owners, albeit with a higher proportion of renters than 6
- Mix of SF and MF housing units
- Low proportion of cost-burdened owners (along with 6)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

- Increase Supply

  - Allow and incentivize innovative housing types
  - Support smaller homes and ownership opportunities

Expand Capital Resources

  - Establish local housing funding resources and programs
  - Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

  - Identify housing needs through planning
  - Support local leaders through regional programs
- Preserve Affordable Supply

  - Connect property owners with resources
  - Inventory affordable housing stock

Promote Housing Stability

  - Connect to resources and establish partnerships
  - Identify and educate on housing instability

Reduce Housing & Transportation Costs

  - Increase walkability
  - Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	\$349,300
Change in Median Home Sale Price (2019-24)	+59%
Home Sale Price Per Sq Ft (2024)	\$214.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+68%
Median Building Area of Home Sales (2024)	1,602 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Acworth City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/acworth/) (https://metroatlhousing.org/cities/acworth/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)