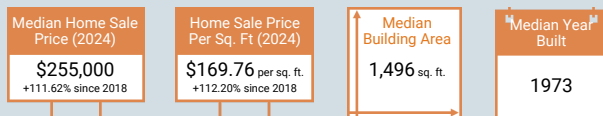


TOP SUBMARKET(S) BY PERCENTAGE

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

Submarket 1: Higher-Priced Urban Neighborhoods

Core neighborhoods with mostly higher-priced homes and higher than average rents, consisting of a mix of mostly older single family homes and both older and newer multifamily housing.

- Low proportion of residents in poverty (along with 5 & 6)
- Mix of owners and renters
- Mix of SF and MF housing units
- Lowest proportion of households with no vehicle within urban submarkets



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Collaborate on new programs and partnerships
- Establish local housing funding resources and programs

Develop Leadership & Collaboration on Affordability

- Lead and partner for affordable and equitable housing
- Support local leaders through regional programs

Preserve Affordable Supply

- Create preservation programs and partnerships
- Inventory affordable housing stock

Promote Housing Stability

- Establish housing stability policies and programs
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	\$355,000
Change in Median Home Sale Price (2019-24)	+49%
Home Sale Price Per Sq Ft (2024)	\$289.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+54%
Median Building Area of Home Sales (2024)	1,368 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Atlanta City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/atlanta/) (https://metroatlhousing.org/cities/atlanta/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)