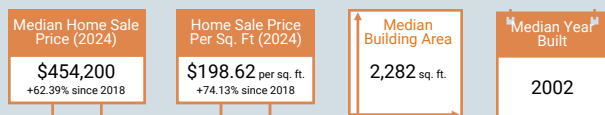


## TOP SUBMARKET(S) BY PERCENTAGE

### Submarket 10: Higher-Priced Rural

Rural areas with generally newer, higher-priced, large owner-occupied single-family homes on large lots.

- Highest proportion of 65+ residents
- Smallest proportion of renters
- Smallest proportion of MF housing units



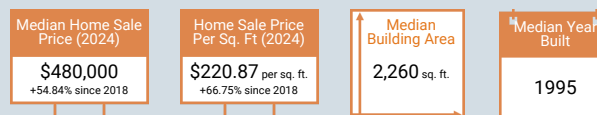
Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

### Submarket 6: Higher-Priced Suburban Neighborhoods

Moderate-to-higher-priced suburban neighborhoods consisting almost entirely of single family homes.

- Low proportion of residents in poverty (along with 1 & 5)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened owners (along with 5)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

- Increase Supply

  - Establish new or partner with existing housing entities
  - Support smaller homes and ownership opportunities

Expand Capital Resources

  - Collaborate on new programs and partnerships
  - Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

  - Identify housing needs through planning
  - Support local leaders through regional programs
- Preserve Affordable Supply

  - Create preservation programs and partnerships
  - Leverage funding resources for preservation

Promote Housing Stability

  - Establish housing stability policies and programs
  - Identify and educate on housing instability

Reduce Housing & Transportation Costs

  - Increase walkability
  - Reduce costs of housing near transit and amenities

COUNTY SNAPSHOT

Median Home Sale Price (2024)	\$449,950
Change in Median Home Sale Price (2019-24)	+61%
Home Sale Price Per Sq Ft (2024)	\$208.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+71%
Median Building Area of Home Sales (2024)	2,208 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Cherokee County on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/counties/chokeee/) (https://metroatlhousing.org/counties/chokeee/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)