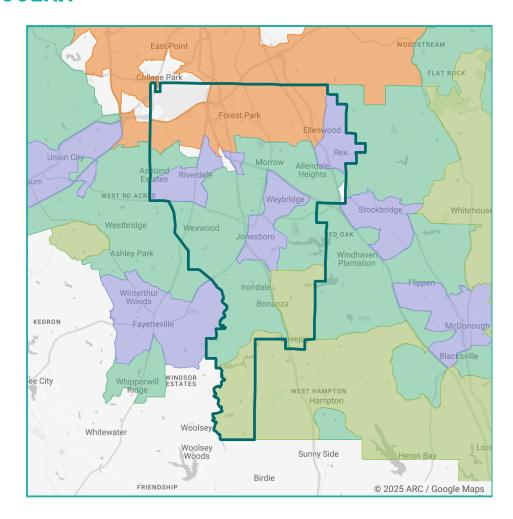
METRO ATLANTA HOUSING STRATEGY TOOLKIT

CLAYTON COUNTY SNAPSHOT

- 44% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS
- 20% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS
- 17% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS
- 14% SUBMARKET 9: BELOW-MEDIAN PRICED RURAL
- 5% NOT COVERED BY SUBMARKET



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 7: Below-Median Priced Suburban Neighborhoods

Lower-priced suburban neighborhoods with both single-family owners and a large, rapidly-increasing number of single-family renters.

- High proportion of investor-owned properties (along with 8 & 9)
- Mostly owners
- · Mostly SF housing units
- Low proportion of cost-burdened renters (along with 8)









Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the DATA EXPLORER

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- · Mix of SF and MF housing units
- · Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households









Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the DATA EXPLORER



CLAYTON COUNTY SNAPSHOT

TOP ACTION STEPS

Increase Supply

- · Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning
- Support smaller homes and ownership opportunities

Expand Capital Resources

- · Establish local housing funding resources and programs
- · Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

• Support local leaders through regional programs

Preserve Affordable Supply

- · Address blight
- Leverage funding resources for preservation

Promote Housing Stability

- · Establish housing stability policies and programs
- · Identify and educate on housing instability

Reduce Housing & Transportation Costs

- · Increase walkability
- Reduce costs of housing near transit and amenities

Median Home Sale Price (2024)	\$225,000
Change in Median Home Sale Price (2019-24)	+68%
Home Sale Price Per Sq Ft (2024)	\$140.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+80%
Median Building Area of Home Sales (2024)	1,568 sq ft

LEARN MORE

- Explore Clayton County on the Metro Atlanta Housing Strategy Toolkit website (https://metroatlhousing.org/counties/clayton/)
- Explore Housing Strategy Resource (https://metroatlhousing.org/resources)
- Explore ARC Housing Success Stories (https://atlantaregional.org/what-we-do/housing)