



**33% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**

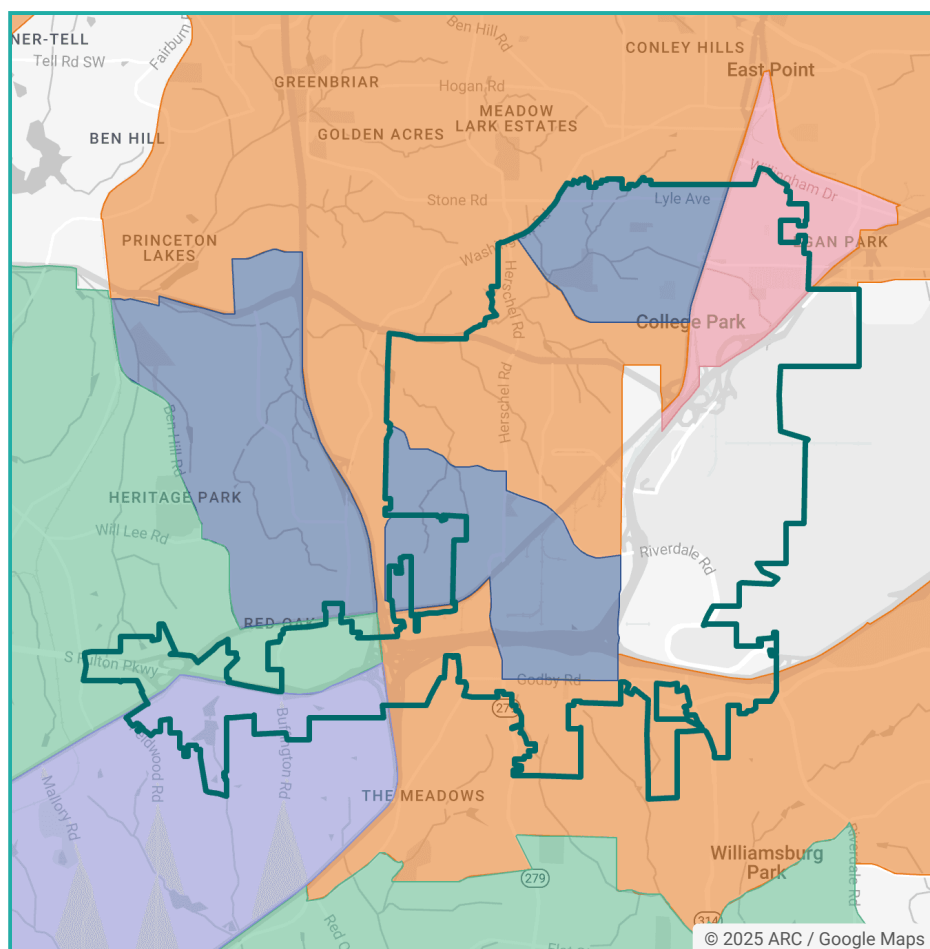
**24% SUBMARKET 4: BELOW-MEDIAN PRICED URBAN NEIGHBORHOODS**

**8% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS**

**6% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**

**5% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**

**24% NOT COVERED BY SUBMARKET**



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## TOP SUBMARKET(S) BY PERCENTAGE

### Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households

Median Home Sale Price (2024)  
**\$255,000**  
+111.62% since 2018

Home Sale Price Per Sq. Ft (2024)  
**\$169.76** per sq. ft.  
+112.20% since 2018

Median Building Area  
**1,496** sq. ft.

Median Year Built  
**1973**

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

### Submarket 4: Below-Median Priced Urban Neighborhoods

Lowest-priced urban neighborhoods with mostly older single-family and multifamily units, housing both renters and a rapidly declining number of owners.

- High proportion of residents in poverty (along with 3)
- Highest proportion of renters
- Mix of SF and MF housing units
- Highest proportion of households with no vehicle
- Mix of lower and higher cost-burdened owner households

Median Home Sale Price (2024)  
**\$315,000**  
+46.51% since 2018

Home Sale Price Per Sq. Ft (2024)  
**\$192.20** per sq. ft.  
+55.22% since 2018

Median Building Area  
**1,692** sq. ft.

Median Year Built  
**1975**

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

- Increase Supply

  - Allow and incentivize innovative housing types
  - Establish new or partner with existing housing entities

Expand Capital Resources

  - Collaborate on new programs and partnerships
  - Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

  - Form committees and work groups for housing
  - Identify housing needs through planning
- Preserve Affordable Supply

  - Address blight
  - Create preservation programs and partnerships

Promote Housing Stability

  - Establish housing stability policies and programs
  - Identify and educate on housing instability

Reduce Housing & Transportation Costs

  - Increase walkability
  - Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	\$376,737
Change in Median Home Sale Price (2019-24)	+93%
Home Sale Price Per Sq Ft (2024)	\$188.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+52%
Median Building Area of Home Sales (2024)	1,900 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore College Park City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/college-park/) (https://metroatlhousing.org/cities/college-park/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)