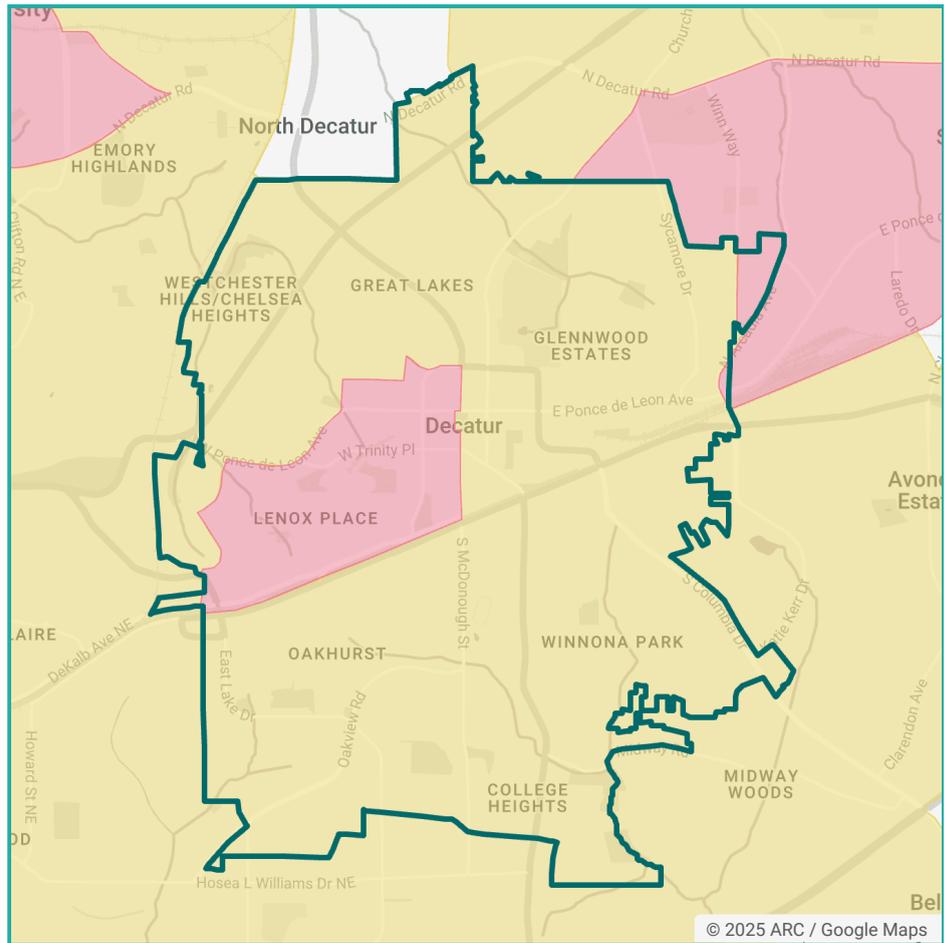


- 88% SUBMARKET 1: HIGHER-PRICED URBAN NEIGHBORHOODS**
- 12% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS**



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 1: Higher-Priced Urban Neighborhoods

Core neighborhoods with mostly higher-priced homes and higher than average rents, consisting of a mix of mostly older single family homes and both older and newer multifamily housing.

- Low proportion of residents in poverty (along with 5 & 6)
- Mix of owners and renters
- Mix of SF and MF housing units
- Lowest proportion of households with no vehicle within urban submarkets

Submarket 2: Higher-Priced Urban Employment Centers

Neighborhoods near the city core and employment corridors, with a mix of newer and older higher-priced homes and higher rents.

- Low proportion of residents under 18
- Mix of owners and renters
- Highest proportion of MF housing units
- Shortest reported commute times
- Greatest relative population increase from 2010 to 2020
- Highest proportion of cost-burdened renters



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

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TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Collaborate on new programs and partnerships
- Establish local housing funding resources and programs

Develop Leadership & Collaboration on Affordability

- Lead and partner for affordable and equitable housing
- Support local leaders through regional programs

Preserve Affordable Supply

- Connect property owners with resources
- Inventory affordable housing stock

Promote Housing Stability

- Connect to resources and establish partnerships
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Incentivize or mandate affordability near transit and jobs
- Increase walkability

CITY SNAPSHOT

Median Home Sale Price (2024)	\$615,000
Change in Median Home Sale Price (2019-24)	+22%
Home Sale Price Per Sq Ft (2024)	\$358.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+34%
Median Building Area of Home Sales (2024)	1,808 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Decatur City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/decaturn/) (https://metroatlhousing.org/cities/decaturn/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources/) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing/) (https://atlantaregional.org/what-we-do/housing)