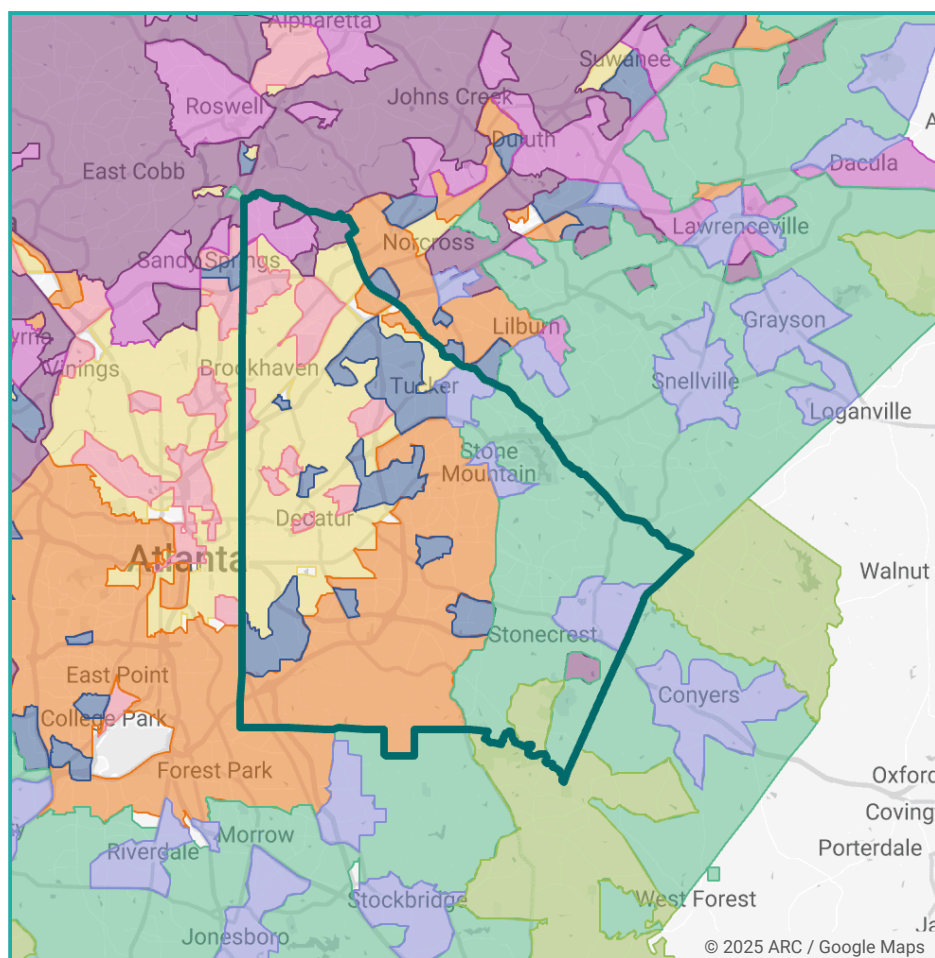




- **27% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**
- **23% SUBMARKET 1: HIGHER-PRICED URBAN NEIGHBORHOODS**
- **23% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**
- **10% SUBMARKET 4: BELOW-MEDIAN PRICED URBAN NEIGHBORHOODS**
- **5% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS**
- **5% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**
- **2% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**
- **2% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**
- **2% SUBMARKET 9: BELOW-MEDIAN PRICED RURAL**
- **1% NOT COVERED BY SUBMARKET**

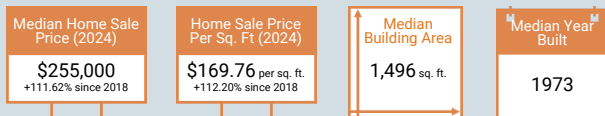


TOP SUBMARKET(S) BY PERCENTAGE

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

Submarket 1: Higher-Priced Urban Neighborhoods

Core neighborhoods with mostly higher-priced homes and higher than average rents, consisting of a mix of mostly older single family homes and both older and newer multifamily housing.

- Low proportion of residents in poverty (along with 5 & 6)
- Mix of owners and renters
- Mix of SF and MF housing units
- Lowest proportion of households with no vehicle within urban submarkets



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Establish local housing funding resources and programs
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Form committees and work groups for housing
- Support local leaders through regional programs

Preserve Affordable Supply

- Address blight
- Inventory affordable housing stock

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

COUNTY SNAPSHOT

Median Home Sale Price (2024)	\$323,000
Change in Median Home Sale Price (2019-24)	+52%
Home Sale Price Per Sq Ft (2024)	\$200.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+62%
Median Building Area of Home Sales (2024)	1,686 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore DeKalb County on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/counties/dekalb/) (https://metroatlhousing.org/counties/dekalb/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)