

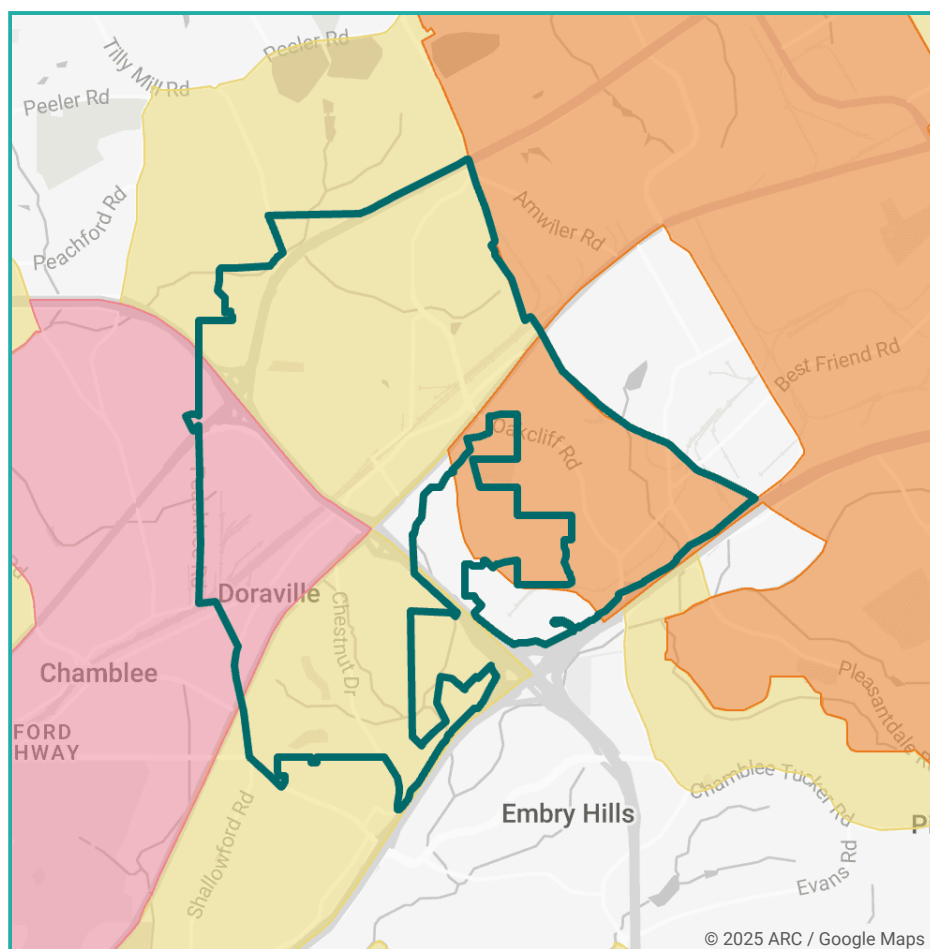


60% SUBMARKET 1: HIGHER-PRICED URBAN NEIGHBORHOODS

20% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS

15% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS

5% NOT COVERED BY SUBMARKET



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 1: Higher-Priced Urban Neighborhoods

Core neighborhoods with mostly higher-priced homes and higher than average rents, consisting of a mix of mostly older single family homes and both older and newer multifamily housing.

- Low proportion of residents in poverty (along with 5 & 6)
- Mix of owners and renters
- Mix of SF and MF housing units
- Lowest proportion of households with no vehicle within urban submarkets

Median Home Sale Price (2024)
\$500,000
+45.99% since 2018

Home Sale Price Per Sq. Ft (2024)
\$307.60 per sq. ft.
+48.18% since 2018

Median Building Area
1,643 sq. ft.

Median Year Built
1971

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households

Median Home Sale Price (2024)
\$255,000
+111.62% since 2018

Home Sale Price Per Sq. Ft (2024)
\$169.76 per sq. ft.
+112.20% since 2018

Median Building Area
1,496 sq. ft.

Median Year Built
1973

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

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TOP ACTION STEPS

- Increase Supply

 - Establish new or partner with existing housing entities
 - Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

 - Collaborate on new programs and partnerships
 - Establish local housing funding resources and programs

Develop Leadership & Collaboration on Affordability

 - Lead and partner for affordable and equitable housing
 - Support local leaders through regional programs
- Preserve Affordable Supply

 - Connect property owners with resources
 - Inventory affordable housing stock

Promote Housing Stability

 - Establish housing stability policies and programs
 - Reduce evictions and homelessness

Reduce Housing & Transportation Costs

 - Incentivize or mandate affordability near transit and jobs
 - Increase walkability

CITY SNAPSHOT

Median Home Sale Price (2024)	\$365,000
Change in Median Home Sale Price (2019-24)	+44%
Home Sale Price Per Sq Ft (2024)	\$250.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+44%
Median Building Area of Home Sales (2024)	1,320 sq ft
Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the DATA EXPLORER	

LEARN MORE

- [Explore Doraville City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/doraville/) (https://metroatlhousing.org/cities/doraville/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)