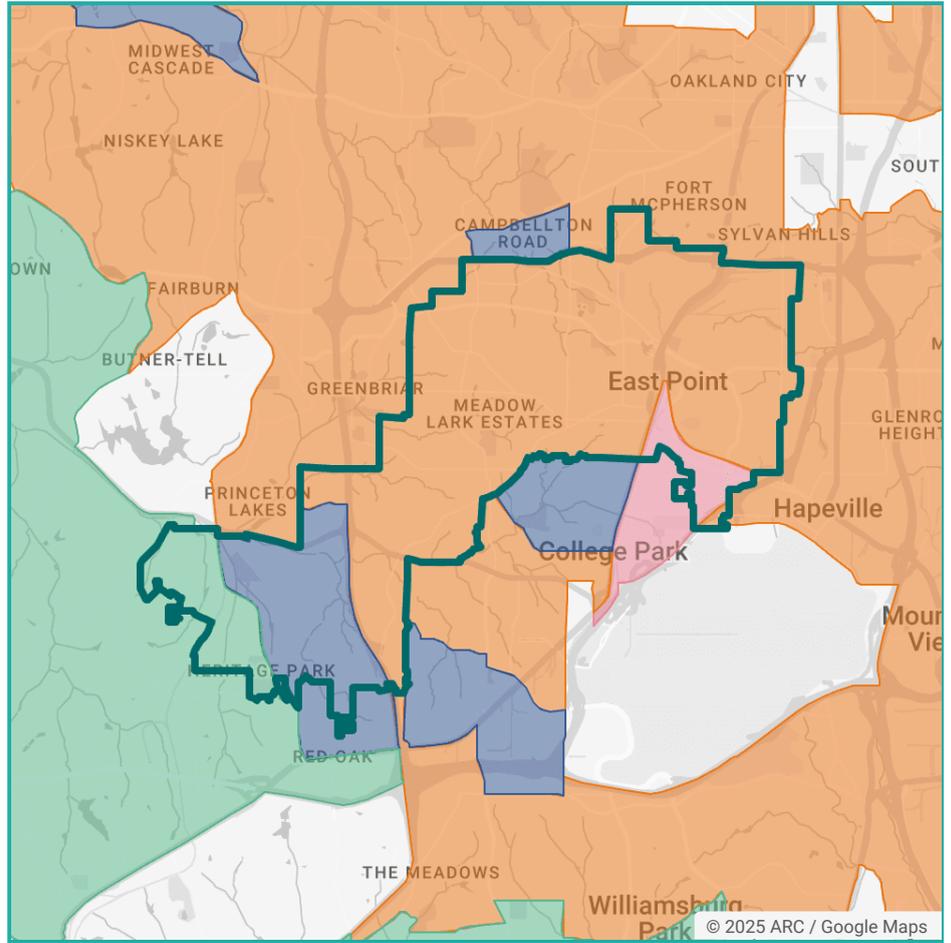




- 74% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS
- 14% SUBMARKET 4: BELOW-MEDIAN PRICED URBAN NEIGHBORHOODS
- 8% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS
- 4% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

Submarket 4: Below-Median Priced Urban Neighborhoods

Lowest-priced urban neighborhoods with mostly older single-family and multifamily units, housing both renters and a rapidly declining number of owners.

- High proportion of residents in poverty (along with 3)
- Highest proportion of renters
- Mix of SF and MF housing units
- Highest proportion of households with no vehicle
- Mix of lower and higher cost-burdened owner households



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Establish new or partner with existing housing entities
- Support smaller homes and ownership opportunities

Expand Capital Resources

- Collaborate on new programs and partnerships
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Form committees and work groups for housing
- Identify housing needs through planning

Preserve Affordable Supply

- Address blight
- Create preservation programs and partnerships

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	\$240,000
Change in Median Home Sale Price (2019-24)	+61%
Home Sale Price Per Sq Ft (2024)	\$165.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+65%
Median Building Area of Home Sales (2024)	1,387 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore East Point City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/east-point/) (https://metroatlhousing.org/cities/east-point/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)