



**44% SUBMARKET 10: HIGHER-PRICED RURAL**

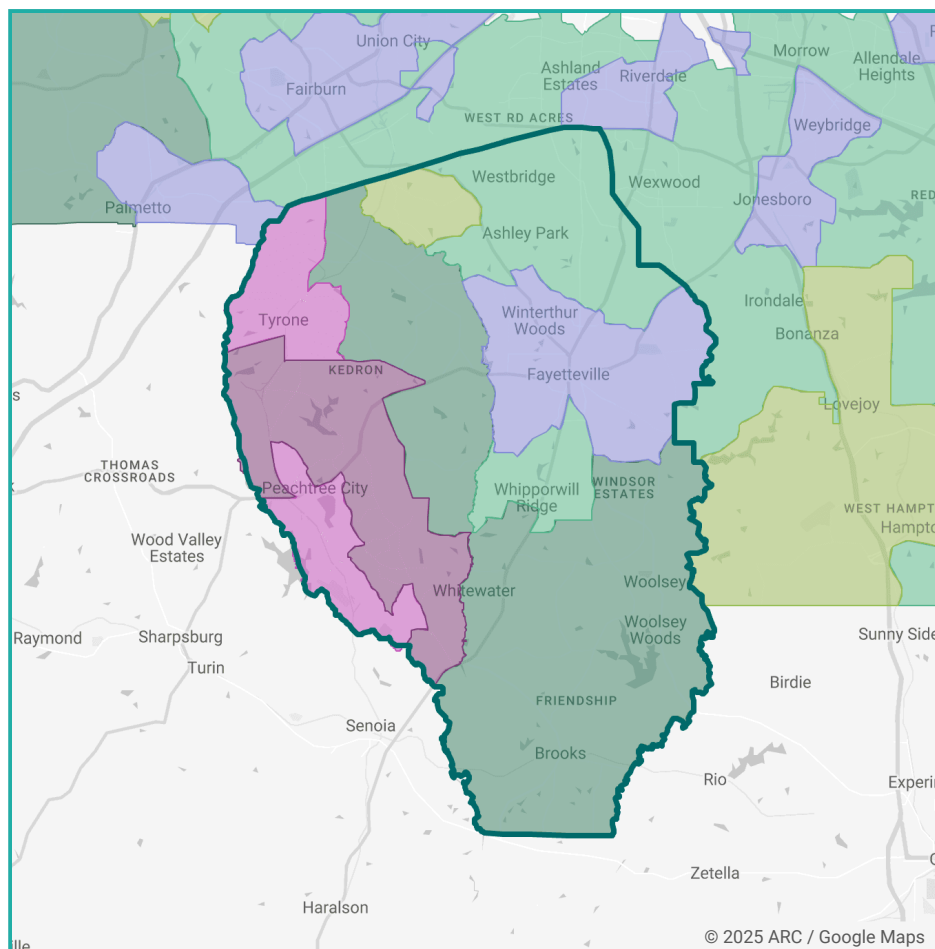
**16% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**

**14% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**

**13% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**

**10% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**

**3% SUBMARKET 9: BELOW-MEDIAN PRICED RURAL**



## TOP SUBMARKET(S) BY PERCENTAGE

### Submarket 10: Higher-Priced Rural

Rural areas with generally newer, higher-priced, large owner-occupied single-family homes on large lots.

- Highest proportion of 65+ residents
- Smallest proportion of renters
- Smallest proportion of MF housing units



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

### Submarket 7: Below-Median Priced Suburban Neighborhoods

Lower-priced suburban neighborhoods with both single-family owners and a large, rapidly-increasing number of single-family renters.

- High proportion of investor-owned properties (along with 8 & 9)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened renters (along with 8)



Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

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TOP ACTION STEPS

- Increase Supply

  - Establish new or partner with existing housing entities
  - Support smaller homes and ownership opportunities

Expand Capital Resources

  - Establish local housing funding resources and programs
  - Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

  - Identify housing needs through planning
  - Support local leaders through regional programs
- Preserve Affordable Supply

  - Create preservation programs and partnerships
  - Leverage funding resources for preservation

Promote Housing Stability

  - Establish housing stability policies and programs
  - Identify and educate on housing instability

Reduce Housing & Transportation Costs

  - Increase walkability
  - Reduce costs of housing near transit and amenities

COUNTY SNAPSHOT

Median Home Sale Price (2024)	\$459,000
Change in Median Home Sale Price (2019-24)	+45%
Home Sale Price Per Sq Ft (2024)	\$215.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+63%
Median Building Area of Home Sales (2024)	2,234 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Fayette County on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/counties/fayette/) (https://metroatlhousing.org/counties/fayette/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)