METRO ATLANTA HOUSING STRATEGY TOOLKIT

HAPEVILLE CITY SNAPSHOT

■ **86% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**

□ **14% NOT COVERED BY SUBMARKET**

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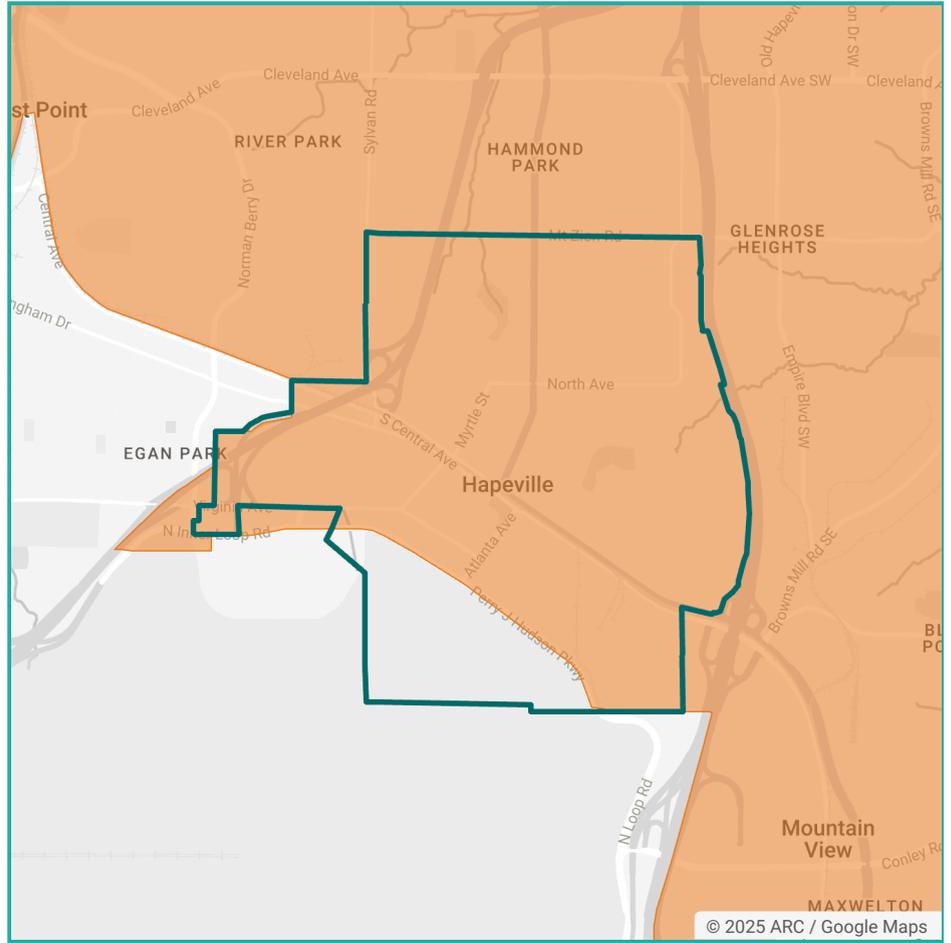
TOP SUBMARKET(S) BY PERCENTAGE

Submarket 3: Rapidly Changing Urban Neighborhoods

Rapidly changing urban neighborhoods with the region's oldest homes and quickest increases in home sale prices.

- High proportion of residents in poverty (along with 4)
- Mix of owners and renters
- Mix of SF and MF housing units
- Low median household incomes (along with 4)
- Mix of low, medium, and high cost-burdened owner households

Median Home Sale Price (2024)	Home Sale Price Per Sq. Ft (2024)	Median Building Area	Median Year Built
$255,000 +111.62% since 2018	$169.76 per sq. ft. +112.20% since 2018	1,496 sq. ft.	1973

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the **DATA EXPLORER**

TOP ACTION STEPS

Increase Supply

- Allow and incentivize innovative housing types
- Establish new or partner with existing housing entities
- Mandate and incentivize affordable housing through inclusionary zoning
- Support smaller homes and ownership opportunities

Expand Capital Resources

- Collaborate on new programs and partnerships
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Form committees and work groups for housing
- Identify housing needs through planning

Preserve Affordable Supply

- Address blight
- Create preservation programs and partnerships
- Inventory affordable housing stock
- Leverage funding resources for preservation

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	$305,000
Change in Median Home Sale Price (2019-24)	+103%
Home Sale Price Per Sq Ft (2024)	$218.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+100%
Median Building Area of Home Sales (2024)	1,326 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the **DATA EXPLORER**

LEARN MORE

- Explore Hapeville City on the Metro Atlanta Housing Strategy Toolkit website (https://metroatlhousing.org/cities/hapeville/)
- Explore Housing Strategy Resource (https://metroatlhousing.org/resources)
- Explore ARC Housing Success Stories (https://atlantaregional.org/what-we-do/housing)