- **37% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**

- **32% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**

- **24% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**

- **5% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**

- **2% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS**

© 2025 ARC / Google Maps
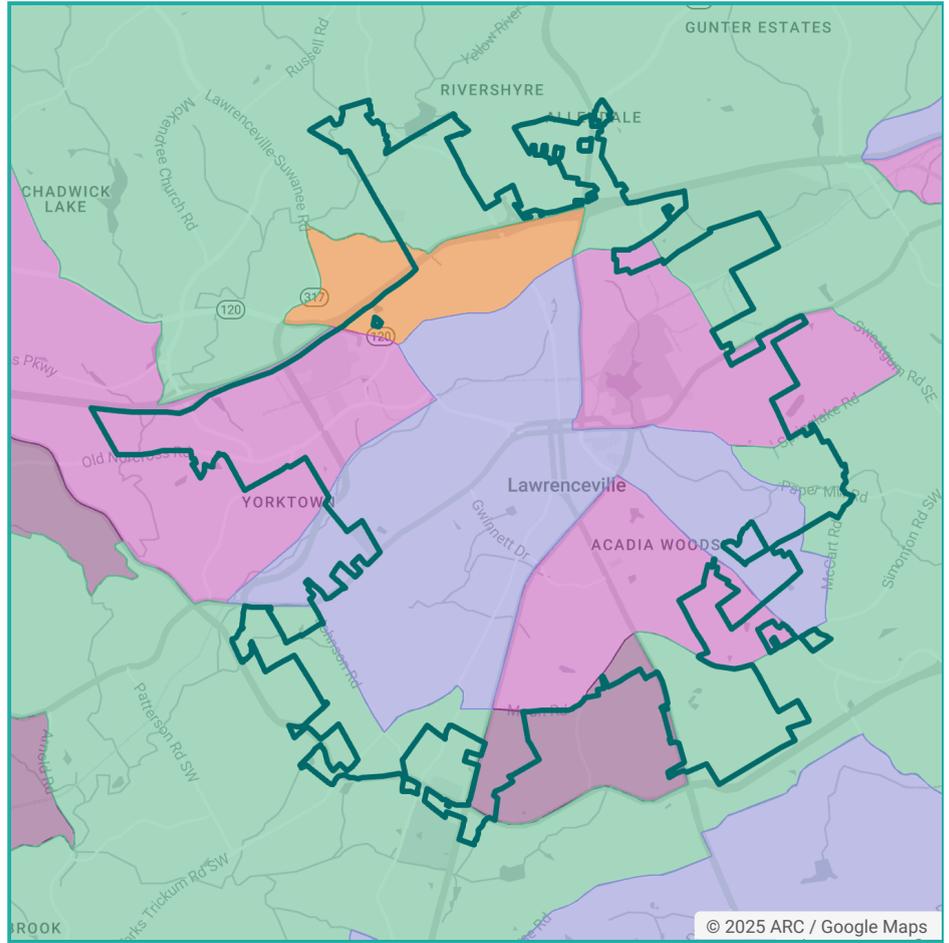
TOP SUBMARKET(S) BY PERCENTAGE

Submarket 8: Below-Median Priced Suburban Employment Corridors & Town Centers

Lower-priced moderately-sized suburban homes in neighborhoods mostly consisting of homeowners, albeit with an increasing proportion of renters.

- High proportion of investor-owned properties (along with 7 & 9)
- Mostly owners, albeit with highest proportion of renters among suburban and rural submarkets
- Mix of SF and MF housing units
- Lowest median household incomes among suburban and rural submarkets
- Highest proportion of households with no vehicle among suburban and rural submarkets
- Low proportion of cost-burdened renters (along with 7)

Median Home Sale Price (2024)	Home Sale Price Per Sq. Ft (2024)	Median Building Area	Median Year Built
$300,000 +70.45% since 2018	$159.61 per sq. ft. +80.31% since 2018	1,866 sq. ft.	1995

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

DATA EXPLORER

Submarket 5: Higher-Priced Suburban Employment Corridors & Town Centers

Moderate-to-higher-priced suburban neighborhoods near employment centers with a mix of single family and multifamily units housing both renters and owners.

- Low proportion of residents in poverty (along with 1 & 6)
- Mostly owners, albeit with a higher proportion of renters than 6
- Mix of SF and MF housing units
- Low proportion of cost-burdened owners (along with 6)

Median Home Sale Price (2024)	Home Sale Price Per Sq. Ft (2024)	Median Building Area	Median Year Built
$470,000 +58.25% since 2018	$228.77 per sq. ft. +68.37% since 2018	2,084 sq. ft.	1997

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

DATA EXPLORER

TOP ACTION STEPS

Increase Supply

- Allow and incentivize innovative housing types
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Establish local housing funding resources and programs
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Identify housing needs through planning
- Support local leaders through regional programs

Preserve Affordable Supply

- Address blight
- Create preservation programs and partnerships

Promote Housing Stability

- Establish housing stability policies and programs
- Reduce evictions and homelessness

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

A:C Atlanta Regional Commission

METRO ATLANTA
HOUSING STRATEGY TOOLKIT

LAWRENCEVILLE CITY SNAPSHOT

CITY SNAPSHOT

Median Home Sale Price (2024)	$345,000
Change in Median Home Sale Price (2019-24)	+70%
Home Sale Price Per Sq Ft (2024)	$182.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+77%
Median Building Area of Home Sales (2024)	1,874 sq ft

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the **DATA EXPLORER**

LEARN MORE

- Explore Lawrenceville City on the Metro Atlanta Housing Strategy Toolkit website (https://metroatlhousing.org/cities/lawrenceville/)
- Explore Housing Strategy Resource (https://metroatlhousing.org/resources)
- Explore ARC Housing Success Stories (https://atlantaregional.org/what-we-do/housing)