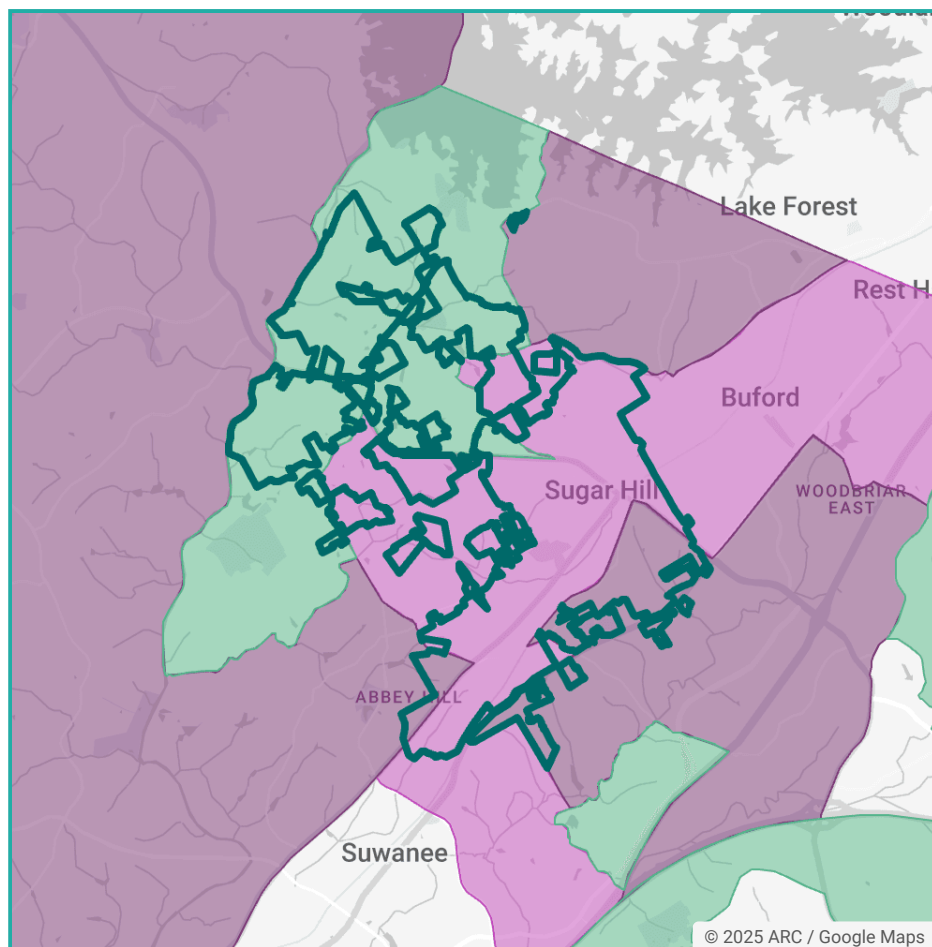




51% SUBMARKET 5: HIGHER-PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS

34% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS

15% SUBMARKET 6: HIGHER-PRICED SUBURBAN NEIGHBORHOODS



TOP SUBMARKET(S) BY PERCENTAGE

Submarket 5: Higher-Priced Suburban Employment Corridors & Town Centers

Moderate-to-higher-priced suburban neighborhoods near employment centers with a mix of single family and multifamily units housing both renters and owners.

- Low proportion of residents in poverty (along with 1 & 6)
- Mostly owners, albeit with a higher proportion of renters than 6
- Mix of SF and MF housing units
- Low proportion of cost-burdened owners (along with 6)

Median Home Sale Price (2024)	Home Sale Price Per Sq. Ft (2024)	Median Building Area	Median Year Built
\$470,000 +58.25% since 2018	\$228.77 per sq. ft. +68.37% since 2018	2,084 sq. ft.	1997

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

Submarket 7: Below-Median Priced Suburban Neighborhoods

Lower-priced suburban neighborhoods with both single-family owners and a large, rapidly-increasing number of single-family renters.

- High proportion of investor-owned properties (along with 8 & 9)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened renters (along with 8)

Median Home Sale Price (2024)	Home Sale Price Per Sq. Ft (2024)	Median Building Area	Median Year Built
\$330,000 +65.00% since 2018	\$161.19 per sq. ft. +75.38% since 2018	2,039 sq. ft.	1996

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

- Increase Supply

 - Allow and incentivize innovative housing types
 - Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

 - Establish local housing funding resources and programs
 - Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

 - Identify housing needs through planning
 - Support local leaders through regional programs
- Preserve Affordable Supply

 - Create preservation programs and partnerships
 - Inventory affordable housing stock

Promote Housing Stability

 - Connect to resources and establish partnerships
 - Identify and educate on housing instability

Reduce Housing & Transportation Costs

 - Incentivize or mandate affordability near transit and jobs
 - Increase walkability

CITY SNAPSHOT

Median Home Sale Price (2024)	\$423,750
Change in Median Home Sale Price (2019-24)	+58%
Home Sale Price Per Sq Ft (2024)	\$208.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+70%
Median Building Area of Home Sales (2024)	2,042 sq ft
Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the DATA EXPLORER	

LEARN MORE

- [Explore Sugar Hill City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/sugar-hill/) (https://metroatlhousing.org/cities/sugar-hill/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)