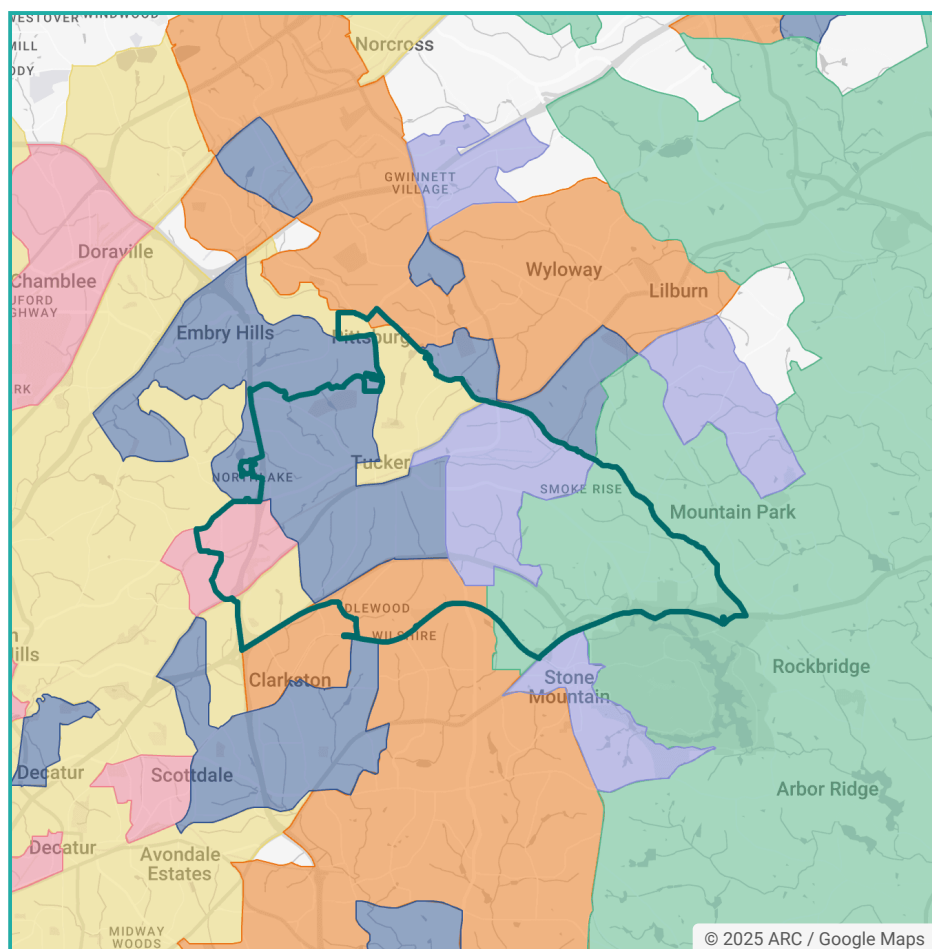




- **28% SUBMARKET 4: BELOW-MEDIAN PRICED URBAN NEIGHBORHOODS**
- **26% SUBMARKET 7: BELOW-MEDIAN PRICED SUBURBAN NEIGHBORHOODS**
- **17% SUBMARKET 8: BELOW-MEDIAN PRICED SUBURBAN EMPLOYMENT CORRIDORS & TOWN CENTERS**
- **15% SUBMARKET 1: HIGHER-PRICED URBAN NEIGHBORHOODS**
- **8% SUBMARKET 3: RAPIDLY CHANGING URBAN NEIGHBORHOODS**
- **6% SUBMARKET 2: HIGHER-PRICED URBAN EMPLOYMENT CENTERS**



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## TOP SUBMARKET(S) BY PERCENTAGE

### Submarket 4: Below-Median Priced Urban Neighborhoods

Lowest-priced urban neighborhoods with mostly older single-family and multifamily units, housing both renters and a rapidly declining number of owners.

- High proportion of residents in poverty (along with 3)
- Highest proportion of renters
- Mix of SF and MF housing units
- Highest proportion of households with no vehicle
- Mix of lower and higher cost-burdened owner households

Median Home Sale Price (2024)  
**\$315,000**  
+46.51% since 2018

Home Sale Price Per Sq. Ft (2024)  
**\$192.20** per sq. ft.  
+55.22% since 2018

Median Building Area  
**1,692** sq. ft.

Median Year Built  
**1975**

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

### Submarket 7: Below-Median Priced Suburban Neighborhoods

Lower-priced suburban neighborhoods with both single-family owners and a large, rapidly-increasing number of single-family renters.

- High proportion of investor-owned properties (along with 8 & 9)
- Mostly owners
- Mostly SF housing units
- Low proportion of cost-burdened renters (along with 8)

Median Home Sale Price (2024)  
**\$330,000**  
+65.00% since 2018

Home Sale Price Per Sq. Ft (2024)  
**\$161.19** per sq. ft.  
+75.38% since 2018

Median Building Area  
**2,039** sq. ft.

Median Year Built  
**1996**

Data source: ARC analysis of ATTOM Data Solutions' home sale transactions, 2019-2024. Explore this data further in the

[DATA EXPLORER](#)

TOP ACTION STEPS

Increase Supply

- Allow and incentivize innovative housing types
- Mandate and incentivize affordable housing through inclusionary zoning

Expand Capital Resources

- Establish local housing funding resources and programs
- Identify regional funding mechanisms

Develop Leadership & Collaboration on Affordability

- Form committees and work groups for housing
- Support local leaders through regional programs

Preserve Affordable Supply

- Address blight
- Create preservation programs and partnerships

Promote Housing Stability

- Establish housing stability policies and programs
- Identify and educate on housing instability

Reduce Housing & Transportation Costs

- Increase walkability
- Reduce costs of housing near transit and amenities

CITY SNAPSHOT

Median Home Sale Price (2024)	\$350,000
Change in Median Home Sale Price (2019-24)	+48%
Home Sale Price Per Sq Ft (2024)	\$211.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2019-24)	+65%
Median Building Area of Home Sales (2024)	1,697 sq ft

Data source: ARC analysis of ATTOM Data Solutions’ home sale transactions, 2019-2024. Explore this data further in the [DATA EXPLORER](#)

LEARN MORE

- [Explore Tucker City on the Metro Atlanta Housing Strategy Toolkit website](https://metroatlhousing.org/cities/tucker/) (https://metroatlhousing.org/cities/tucker/)
- [Explore Housing Strategy Resource](https://metroatlhousing.org/resources) (https://metroatlhousing.org/resources)
- [Explore ARC Housing Success Stories](https://atlantaregional.org/what-we-do/housing) (https://atlantaregional.org/what-we-do/housing)